

Wendy Mihm-Herold, Ph.D.

1636 265th Avenue, Fort Atkinson, IA 52144—Cell: 563-379-3969—Home: 563-534-7191

Professional Summary

An executive officer with over 29 years of experience in public and private nonprofit sectors with a successful, proven record in development and implementation of management policies, organizational governance, financial management, human resource management and talent development, program development and marketing. Extensive experience in strategic planning and implementation, recruitment, retention, fund raising, grant writing and grant administration, legislative advocacy for setting policy and funding at the local, state and federal levels, and building innovative partnerships and public relations. A proven leader in establishing partnerships with employers, economic development organizations, chambers, and community groups.

Education

- **Doctor of Philosophy**, Educational Leadership, Higher Education Administration May, 2010
Iowa State University, Ames, Iowa
- **Master of Science**, Rehabilitation Administration May, 2001
Drake University, Des Moines, Iowa
- **Bachelor of Science**, Family Services December, 1990
Iowa State University, Ames, Iowa

Professional Experience

Northeast Iowa Community College

***Vice President for Business and Community Solutions (BCS)* June, 2010—Current Position**

- Promotes the mission and vision of the BCS division, strategic planning of the open enrollment, mandatory training, licensure and contract training division that serves over 39,000 students.
- Responsible for public relations, legislative advocacy, funding, marketing and all training programs of the BCS Division, both noncredit and credit.
- Ensures compliance of Jobs Training Programs (260E and 260F) procedures.
- Manages contracts with the Iowa Economic Development Authority.
- Responsible for fiscal management, program oversight and implementing innovative ways to enhance services to small business through the Small Business Development Center.
- Oversees curricula development of new credit and non-credit programming to meet local labor demands and strengthen connections between credit and non-credit faculty.
- Supervises the financial viability and assurance of compliance with federal guidelines for the Adult Literacy program.
- Manages seven NICC centers that provide credit, non-credit, business and industry training and community programming.
- Develops and implements partnerships with K-12 education systems to enhance career and college workforce-ready skills through innovative career pathways.
- Responsible for the recruitment, enrollment, retention, completion and placement policies and practices for students.
- Responsible for the development, implementation and facilitation of ten business and community Sector Boards throughout the region.

- Responsible for public relations, creating partnerships with city and county economic developers and businesses on local and state projects along with the development of community college partnerships.
- Develops and implements a variety of innovative programming through braiding state, federal and private dollars aimed at increased inclusivity and equity to develop skills to meet workforce needs through Second Chance, ESOL career pathways, and Opportunity Dubuque.
- Provides leadership and direction for the college's strategic planning process.
- Responsible for oversight, monitoring and assisting with grant writing and implementation.
- Advises and provides direction to NICC's President, Board of Trustee and Cabinet.

Upper Explorerland Regional Planning Commission***Executive Director*****April, 2009 – June, 2010**

- Developed and implemented economic development activities for a five-county region in northeast Iowa and fostered regional and tri-state partnerships.
- Worked with a 22-member regional board and elected officials.
- Developed Brownfield's Redevelopment Program, Comprehensive and Sustainability Programming, and business services throughout the five-county region in northeast Iowa.
- Secured and managed federal, state and local grants.
- Provided legislative liaison services between federal, state and local elected officials.
- Served as the public relations officer for the region.

Region 1 Iowa Workforce Development and Northeast Iowa Community College***Regional Manager – Administrative Officer*****February, 2001 – April, 2009**

- Interpreted and implemented unemployment law, job placement and training, employment safety, labor laws and workmen's compensation laws for businesses and employees.
- Developed public and private partnerships to engage community workforce recruitment efforts.
- Responsible for the operation of the One-Stop Center and the four satellite offices in northeast Iowa.
- Provided leadership, program development and evaluated effectiveness and efficiency for veterans, welfare-to-work programs, unemployment, labor exchange, labor market information, and business services throughout the northeast Iowa region.
- Worked with the Local Regional Workforce Investment Board for Region One which consisted of 14 board members and nine Chief Elected Officials.
- Served as the executive chair for the Coordinating Services Providers for Region 1.

Spectrum Industries – Decorah, Iowa***Executive Director*****July, 1995 – February, 2001**

- Responsible for the agency meeting national accreditation measurements bi-annually.
- Responsible for generating, developing and implementing a multi-million dollar budget.
- Coordinated with state and county service providers and provided innovative partnerships for funding of clients.
- Worked with a 10-member board of directors and Chief Elected Officials.
- Developed and implemented job placement and job development services to increase inclusion and equity for individuals with disabilities.
- Implemented innovative programming for business ownership for individuals with disabilities.
- Conducted all public relations, marketing and spokesperson functions.

Civic and Professional Affiliations

- South Winneshiek School Board member, 2008-present, served as Board President in 2017
- St. Aloysius Pastoral Council President, 2006-2016
- Iowa Innovation Corporation Ex-Officio Board member, 2015-2017
- Northeast Iowa Business Network Board member, 2009-present
- Prosperity Eastern Iowa Board member, 2005-present
- Iowa Small Business Development Centers State Board member, 2010-2014
- North Iowa Area Community College JPEC Advisory Board member, 2010-2014
- State STEM Regional Board member, 2012-2014
- Administrative, Promotions Committee and Co-Partner of Your Hometown, Your Future in Dubuque, 2005-2009
- One of the initial founders of Dubuque Works and served on the committee, 2008-present
- Attended Association of Business and Industry Leadership Iowa class and Alumni, 2004-2005
- Decorah Chamber of Commerce Board of Directors, 2002-2006
- Winneshiek County United Way Board of Directors, 1995-2002

Recent Awards

- 2017—Mid-American Internal Economic Development Council Workforce Innovation Award
- 2015—IACCT Iowa Outstanding Administrator Award
- 2015—NICC District Extra Effort Award
- 2015—LERN International Award for Excellence in Management Practice
- 2015—Mid-American Internal Economic Development Council Workforce Innovation Award
- 2014—Bellwether Award Finalist for Innovation in Programming
- 2014—ACT Career Preparedness Award Finalist
- 2014—Iowa Department of Education, Iowa College & Career Readiness Exemplar for Outstanding Leadership of Community College in area of Career Preparedness
- 2013—Gold Excellence in Economic Development Award, Human Capital Category, from the International Economic Development Council
- 2012—Workforce Development Award from the Mid-America Economic Development Council
- 2012—All Star Community Presented to City of Manchester, Northeast Iowa Community College and Upper Iowa University for Regional Education Sponsorship
- 2009—Women’s Leadership Network, Women of Achievement Award